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maintenance and servicing is performed by a contract supplier or a noncontract supplier having a valid Medicare billing number, as follows:

- (i) Payment for labor is made in accordance with §414.210(e)(1) of subpart D.
- (ii) Payment for parts that are not items (as defined in \$414.402) is made in accordance with \$414.210(e)(1) of subpart D.
- (iii) Payment for parts that are items (as defined in §414.402) is made in accordance with paragraph (a)(1) of this section
- (2) Additional payments are made in accordance with §414.210(e)(2), (e)(3) and (e)(5) of this part for the maintenance and servicing of oxygen equipment if performed by a contract supplier or a noncontract supplier having a valid Medicare billing number.
- (3) Beneficiaries must obtain a replacement of a beneficiary-owned item, other than parts needed for the repair of beneficiary-owned equipment from a contract supplier. Payment is made for the replacement item in accordance with paragraph (a)(1) of this section.

[72 FR 18085, Apr. 10, 2007, as amended at 74 FR 2880, Jan. 16, 2009; 74 FR 62009, Nov. 25, 2009]

§414.410 Phased-in implementation of competitive bidding programs.

- (a) Phase-in of competitive bidding programs. CMS phases in competitive bidding programs so that competition under the programs occurs—
- (1) In CY 2009, in Cincinnati—Middletown (Ohio, Kentucky and Indiana), Cleveland—Elyria—Mentor (Ohio), Charlotte—Gastonia—Concord (North Carolina and South Carolina), Dallas—Fort Worth—Arlington (Texas), Kansas City (Missouri and Kansas), Miami—Fort Lauderdale—Miami Beach (Florida), Orlando (Florida), Pittsburgh (Pennsylvania), and Riverside—San Bernardino—Ontario (California).
- (2) In CY 2011, the additional 70 MSAs selected by CMS as of June 1, 2008.
- (3) After CY 2011, additional CBAs (or, in the case of national mail order for items and services, after CY 2010).
- (b) Selection of MSAs for CY 2007 and CY 2009. CMS selects the MSAs for purposes of designating CBAs in CY 2007

and CY 2009 by considering the following variables:

- (1) The total population of an MSA.
- (2) The Medicare allowed charges for DMEPOS items per fee-for-service beneficiary in an MSA.
- (3) The total number of DMEPOS suppliers per fee-for-service beneficiary who received DMEPOS items in an MSA.
 - (4) An MSA's geographic location.
- (c) Exclusions from a CBA. CMS may exclude from a CBA a rural area (as defined in §412.64(b)(1)(ii)(C) of this subchapter), or an area with low population density based on one or more of the following factors—
- (1) Low utilization of DMEPOS items by Medicare beneficiaries receiving feefor-service benefits relative to similar geographic areas;
- (2) Low number of DMEPOS suppliers relative to similar geographic areas; or
- (3) Low number of Medicare fee-forservice beneficiaries relative to similar geographic areas.
- (d) Selection of additional CBAs after CY 2009. (1) Beginning after CY 2009, CMS designates through program instructions or by other means additional CBAs based on CMS' determination that the implementation of a competitive bidding program in a particular area would be likely to result in significant savings to the Medicare program
- (2) Beginning after CY 2009, CMS may designate through program instructions or by other means a nationwide CBA or one or more regional CBAs for purposes of implementing competitive bidding programs for items that are furnished through the mail by nationwide or regional mail order contract suppliers.

[72 FR 18085, Apr. 10, 2007, as amended at 74 FR 2880, Jan. 16, 2009]

§414.412 Submission of bids under a competitive bidding program.

(a) Requirement to submit a bid. Except as provided under §414.404(b), in order for a supplier to receive payment for items furnished to beneficiaries under a competitive bidding program, the supplier must submit a bid to furnish those items and be awarded a contract under this subpart.

- (b) Grouping of items into product categories. (1) Bids are submitted for items grouped into product categories.
- (2) The bids submitted for each item in a product category cannot exceed the payment amount that would otherwise apply to the item under Subpart C or Subpart D of this part.
- (c) Furnishing of items. A bid must include all costs related to furnishing an item, including all services directly related to the furnishing of the item.
- (d) Separate bids. For each product category that a supplier is seeking to furnish under a competitive bidding program, the supplier must submit a separate bid for each item in that product category.
- (e) Commonly-owned or controlled suppliers. (1) For purposes of this paragraph—
- (i) An ownership interest is the possession of equity in the capital, stock or profits of another supplier;
- (ii) A controlling interest exists if one or more of owners of a supplier is an officer, director or partner in another supplier; and
- (iii) Two or more suppliers are commonly-owned if one or more of them has an ownership interest totaling at least 5 percent in the other(s).
- (2) A supplier must disclose in its bid each supplier in which it has an ownership or controlling interest and each supplier which has an ownership or controlling interest in it.
- (3) Commonly-owned or controlled suppliers must submit a single bid to furnish a product category in a CBA. Each commonly-owned or controlled supplier that is located in the CBA for which the bid is being submitted must be included in the bid. The bid must also include any commonly-owned or controlled supplier that is located outside of the CBA but would furnish the product category to the beneficiaries who maintain a permanent residence in the CBA.
- (f) Mail order suppliers. (1) Suppliers that furnish items through the mail must submit a bid to furnish these items in a CBA in which a mail order competitive bidding program that includes the items is implemented.
- (2) Suppliers that submit one or more bids under paragraph (f)(1) of this section may submit the same bid amount

- for each item under each competitive bidding program for which it submits a bid.
- (g) Applicability of the mail order competitive bidding program. Suppliers that do not furnish items through the mail are not required to participate in a nationwide or regional mail order competitive bidding program that includes the same items. Suppliers may continue to furnish these items in—
- (1) A CBA, if the supplier is awarded a contract under this subpart; or
- (2) An area not designated as a CBA. [72 FR 18085, Apr. 10, 2007]

§ 414.414 Conditions for awarding contracts.

- (a) General rule. The rules set forth in this section govern the evaluation and selection of suppliers for contract award purposes under a competitive bidding program.
- (b) Basic supplier eligibility. (1) Each supplier must meet the enrollment standards specified in §424.57(c) of this chapter.
- (2) Each supplier must disclose information about any prior or current legal actions, sanctions, revocations from the Medicare program, program-related convictions as defined in section 1128(a)(1) through (a)(4) of the Act, exclusions or debarments imposed against it, or against any members of the board of directors, chief corporate officers, high-level employees, affiliated companies, or subcontractors, by any Federal, State, or local agency. The supplier must certify in its bid that this information is completed and accurate.
- (3) Each supplier must have all State and local licenses required to perform the services identified in the request for bids.
- (4) Each supplier must submit a bona fide bid that complies with all the terms and conditions contained in the request for bids.
- (5) Each network must meet the requirements specified in §414.418.
- (c) Quality standards and accreditation. Each supplier furnishing items and services directly or as a subcontractor must meet applicable quality standards developed by CMS in accordance with section 1834(a)(20) of the Act and be accredited by a CMS-approved